

Todd Barsanti, MES todd.barsanti@sheridancollege.ca

- Award-winning and published designer and design educator.
- Professional graphic designer with 15+ years of industry experience.
- Design faculty with close to 20 years of post-secondary teaching experience.
- Master's degree in Environmental Studies with a focus on the integration of sustainability issues into design education.
- Current focus on collaborative and transdisciplinary pedagogies within design education.

Education **York University** – Class of 2011

- Master in Environmental Studies
 Concentration: Sustainable Design Education
- Environmental/Sustainability Education Diploma

Sheridan College – Class of 1996

- Graphic Design Diploma

Languages English & French

Teaching Experience **Sheridan College, Art Fundamentals and Visual & Creative Arts programs**
Professor, Fall 2012–present

York University/Sheridan College Bachelor of Design Program (YSDN)
Contract Faculty, 2002–2012

Centennial College, Graphic Design–Media
Contract Faculty, 2011

Committees **Curriculum Committee – YSDN**
2009/10 academic year

First contract faculty representative elected to the Curriculum Committee in YSDN. I served one full year, learning and contributing to the operational coordination of all academic activities within the program and raised awareness of issues pertaining to contract faculty.

Professional Graphic Design Experience **Elemeno Inc.** Owner/designer – 1998–2013

Hard Drive Design – 1998

Ove Design – 1997

Reactor Art + Design – 1997

Semark Design + Associates – 1996–97

Volunteer Experience

Amnesty International – 2000–present

I have been donating design services to the Amnesty International Toronto Organization (AITO) for several years now. My current focus is the creation of all graphic materials for the Reel Awareness Film Festival, which has run since 2006.

Climate Reality Leadership Corps – 2013–present

I was trained by Former US Vice-President Al Gore in Chicago, in July 2013, to give the Climate Reality presentation made famous in the 1995 documentary *An Inconvenient Truth*. I have given the presentation dozens of times since and have acted as a mentor to new leaders at trainings in Toronto (2015), Pittsburgh (2017), Los Angeles (2018), and Atlanta (2019). I also act as the Lead Mentor for the Greater Toronto Area and have a roster of 300+ Climate Leaders.

Speaking Engagements

FATE – Foundations in Flux Conference – workshop chair
Columbus College of A&D – Columbus, OH – April, 2019
Topic: Sustainability through Non-Traditional Materials and the Design Process

AIGA Design Educators Conference – presenter
Heron School of Art + Design – Indianapolis, IN – June, 2018
Topic: Sustainability through Making, Non-Traditional Materials, and the Design Process

UCDA Design Education Summit – presenter
Kutztown University – Kutztown, PA – May, 2017
Topic: Integrating Non-Traditional Materials into the Design Process

Sheridan Creates – presenter
Sheridan College – Mississauga, ON – March, 2017
Topic: Integrating Non-Traditional Materials into the Design Process

Design Inquiry – residency
The Poor Farm – Vinalhaven Island, ME – June, 2016
Activity: Creation of sustainability posters

Published Articles

Sustainability through Making, Non-Traditional Materials, and the Design Process –
AIGA <https://bit.ly/2VVTaN8> – June 2018

Integrating Non-Traditional Materials into the Design Process – UCDA <https://bit.ly/2wOoFkG> – May, 2017

Sustainability Through A Systems-Based Design Process
<http://bit.ly/1MUOXyi> – May, 2015

Reflections of a Climate Leader – Below2c.org
<https://bit.ly/2GpW4BW> – August, 2013

Public Displays of Work

Learning Commons, HMC Campus, Sheridan College
Sustainability Posters
December 2017 – Present, Sheridan College, Mississauga

Progressing Human (In)Security – Sustainability Posters
Hosted by the NATO Association of Canada
March 2017, 519 Church, Toronto

Faculty of Animation, Art, & Design Show – Amnesty
International Reel Awareness Film Festival Poster
September 2017, Sheridan College, Oakville

UCDA Design Education Summit – presenter
South Dakota State University – Brookings, SD – May, 2015
Topic: Sustainability Through A Systems-Based Design Process

Showcase of Teaching and Learning – presenter
Sheridan College – Oakville, ON – October, 2013
Topic: Sustainability in Education

York/Sheridan Design Grad Show
2012 Pique Design Workshop – guest speaker
Distillery District – Toronto, ON – April, 2012
Topic: Personal experiences in the design industry since graduating from the program.

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Ethics and Sustainability in Design Education – panelist
AIGA – Toledo, OH – May, 2010
Topic: New Paradigms for Design Pedagogy? Collaboration, Sustainability, Community, and the Education of the Citizen Designer.

The Ninth Annual Graduate Conference in Education Education & Communities – presenter
York University – Toronto, ON – May, 2010
Topic: Open Space Technology as a model to encourage collaborative learning in the classroom.

Designing Experiences – ReNourish
<https://re-nourish.org/designing-experiences/> – May, 2012

Designers as Facilitators of Change
<http://www.livingprinciples.org/designers-as-facilitators-of-change/> – March, 2012

Integrating Sustainability Into Design Education – ReNourish
<https://bit.ly/2rQLlv5> – October, 2011

Defining Sustainability for Designers – ReNourish
<https://bit.ly/2k6NlvP> – August, 2011

Art Fundamentals Faculty Show – Sustainability Posters
February 2017, Sheridan College, Oakville

ClimaCon 2016 – Sustainability Posters
Hosted by Climate Action Network Canada
October 2016, Ottawa University, Ottawa

Swash & Serif 3 – Industrial Farming Poster
September 2016, Annex Art Centre, Toronto